



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

FACULTY OF MANAGEMENT SCIENCES

DEPARTMENT OF HOSPITALITY AND TOURISM

QUALIFICATION: BACHELOR OF TOURISM INNOVATION AND DEVELOPMENT BACHELOR OF HOSPITALITY MANAGEMENT BACHELOR OF CULINARY ARTS	
QUALIFICATION CODE: 07BTID; 07BHMN; 07BCA	LEVEL: 5
COURSE CODE: EDT520S	COURSE NAME: ECONOMIC DEVELOPMENT OF TOURISM
SESSION: JANUARY 2020	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

2ND OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER	Dr. F.G. Bello
MODERATOR:	Dr. E. Kavita

INSTRUCTIONS

1. Answer **all** questions.
2. Start each question on a new page
3. Please ensure that you write your student number on the booklet and you sign the attendance (examination) register.

NB:

- ***Students are advised that it is in their own interest to write legibly***

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this page)

QUESTION ONE

Explain the following international tourism statistics terms:

- a) Volume statistics **2 Marks**
- b) Value statistics **2 Marks**
- c) Visitor profile statistics **2 Marks**

QUESTION TWO

4 Marks

What four measurement methods can be used in measuring demand for domestic tourism?

QUESTION THREE

8 Marks

What four factors can influence the extent of socio-cultural impacts of tourism in a destination?

QUESTION FOUR

10 Marks

Explain any five measures which can be put in place to control any possible environmental impacts of tourism development in Namibia.

QUESTION FIVE

12 Marks

Explain any four factors that can influence the magnitude of the economic impacts of tourism in a region or country?

QUESTION SIX

20 Marks

Discuss any four techniques which can be applied to enhance the economic benefits of tourism in Namibia.

QUESTION SEVEN

20 Marks

Explain how economic, social and political determinants influence tourism demand in the tourist-generating area.

QUESTION EIGHT

20 Marks

Discuss and any **THREE POSITIVE** economic impacts and any **THREE NEGATIVE** economic impacts of tourism in Namibia (give appropriate examples).

END OF QUESTION PAPER